



PRESS RELEASE

Global News Media

T +39 06 8305 5699
ufficiostampa@enel.com
gnm@enel.com

enel.com

ENEL AWARDS THE CHILDREN OF ITS GLOBAL EMPLOYEES IN THE "WE ARE ENERGY 2020/2021" COMPETITION

A digital, international campus was the unique, innovative experience that Enel offered to the young people of "We are Energy 2020/2021" competition, which concluded with a virtual event also attended by the company's top management.

Rome, July 20th, 2021 - The international "We are Energy" competition, which Enel dedicates every year to the children, aged between 7 and 18, of the Group's employees around the world, concluded today with a virtual event. In this event the 113 young winners, from 15 different countries where Enel operates, met Group Chairman Michele Crisostomo, Chief Executive Officer Francesco Starace and Communications Director Roberto Deambrogio. The "We are Energy" competition, now on its 16th edition, was dedicated to one of the most important issues that Enel is actively engaged in: the circular economy and a sustainable future.

For over a year, the participants (more than 800 in total) had the opportunity to learn about the five pillars of the circular economy through an entertaining and educational platform that had 200,000 views. The participants also completed a challenge: to design the circular and sustainable city of the future.

A judging panel selected the 110 best projects, and three others were chosen through an online popular vote by all the company's employees.

The winners were able to participate in a unique experience created especially for them: a week-long International Digital Campus, featuring an exclusive and engaging program of digital activities and experiences, alternating between small group activities and live streamed events packed with special guests that brought together people from Argentina, Brazil, Chile, Colombia, Guatemala, India, Italy, Mexico, Panama, Peru, Romania, Russia, South Africa, Spain and USA.

During the final virtual event, the Chairman, the CEO and the Director of Communications of the Enel Group had the opportunity to get to know the projects and ideas that these young people came up with: concrete proposals for urban solutions concerning mobility, recycling, ways of living and going to work, consumption styles and the role of new technologies. All these ideas and proposals represent a veritable collective manifesto that expresses the awareness of the new generations of the profound changes that the present demands of us and the hope that we can change the world we live in for the better.