



PRESS RELEASE

ENEL IS A.S. ROMA'S NEW OFFICIAL ENERGY PARTNER

Rome, September 13th, 2023 – Enel's energy solutions will support AS Roma: the Group is now the Official Energy Partner of the Roma football club and will help guide it throughout its sustainability journey with a range of integrated services and solutions aimed at increasing electrification and the use of renewable energy. As a result of this agreement, Enel will be present at the Stadio Olimpico, the largest sports facility in Rome, and its logo will be featured on the LED screens on the sidelines, on giant screens, and on the backdrops used for pre-match and post-match interviews during Roma's Serie A and Coppa Italia home matches. AS Roma will offer customized packages to Enel employees, customers and stakeholders, as well as their families, so that they can fully enjoy the excitement and entertainment of a football match.

*"By partnering with and supporting one of the biggest teams in the Serie A league, AS Roma and its supporters will be able to find out more about Enel's range of services and solutions that promote a more conscious, simple and efficient use of energy," said **Roberto Deambrogio**, Head of Communications at Enel. "Breaking into the world of football is a major opportunity for us to help make Italy's most popular sport more sustainable. In fact, as energy partners, we are committed and dedicated to supporting some of the top clubs in the Serie A championship which, along with AS Roma, were interested in partnering with Enel, so that by working together we can achieve this challenging goal."*

*"We are extremely proud to welcome Enel into our family of partners. Enel operates worldwide and is known as a leader in the field of electricity generation and distribution as well as in the renewable energy market," said **Michael Wandell**, Chief Commercial & Brand Officer at AS Roma. "We are starting a collaboration that honors two of Italy's most iconic brands in order to build a future founded on innovation and sustainability."*

Enel is a multinational power company and a leading integrated player in the global power and renewables markets. At global level, it is the largest renewable private player, the foremost electricity distribution network operator by number of customers served, and the biggest retail operator by customer base. The Group is present in 30 countries worldwide, producing energy with a total capacity of about 88 GW.

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