



## PRESS RELEASE

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### ENEL LAUNCHES WINDESIGN, THE INTERNATIONAL CONTEST FOR NEW WIND TURBINE DESIGN

- *Architectural and engineering firms, companies, start-ups, students and universities from around the world will be able to participate with the aim of identifying solutions for wind turbines that are more innovative and integrated with the territory*

**Rome, April 3<sup>rd</sup>, 2025** - Enel has launched **WinDesign**, an international contest aimed at designing innovative wind turbines that are increasingly integrated with the surrounding environment and designed to minimize the impact on the landscape.

The contest is aimed at architectural firms, engineering companies, companies, start-ups, universities and students from all over the world, with the aim of collecting new ideas and solutions that integrate functionality, design, innovation and sustainability into wind turbines. This represents a global challenge to give a new look to sustainable energy, with solutions that combine technological advancement and design.

WinDesign will stimulate the best creatives and engineers to conceive, design and implement new solutions developed according to criteria of reduced environmental and landscape impact, technical-functional suitability, flexibility of use as well as economic and financial sustainability, in full respect of local communities and in compliance with current regulations.

The contest has officially opened: its **first phase** requires drawings and projects to be filed by midnight on **June 16<sup>th</sup>**. Projects that will be admitted to the next phase will receive a prize of 5,000 euros.

The **second and final phase will start on July 1<sup>st</sup>** and admitted candidates will have until midnight on **September 29<sup>th</sup>** to submit a detailed project and a technical-economic report on the feasibility of the proposed solutions. The top three will receive a prize of **250,000, 150,000 and 50,000 euros** respectively. In addition, three non-cumulative special awards of **15,000 euros** each will be awarded for the categories (i) Design, (ii) Technical-Economic Feasibility as well as (iii) Innovation and Sustainability.

Enel is a leader in energy transition and innovation; the company has been committed for years to spreading awareness of the importance of wind production, also through the involvement of local communities and with projects capable of combining efficiency as well as environmental protection. This approach, which is open to the widest possible participation, is also evidenced by the decision to host the WinDesign contest on [www.openinnovability.enel.com](http://www.openinnovability.enel.com), the crowdsourcing platform developed by Enel specifically for the search for innovative solutions using the brightest ideas and technologies in circulation, whether they come from startups, companies, academia or investors.